

ICT and Innovative Teaching Practices

During the academic session, the Department of Commerce consistently strengthened the teaching–learning process through the effective integration of Information and Communication Technology (ICT) and innovative pedagogical approaches. The department made optimum use of its two smart classrooms equipped with multimedia facilities and digital teaching aids to conduct interactive lectures, audio-visual sessions, seminars, workshops, and subject enrichment activities. These initiatives significantly enhanced students’ conceptual understanding, classroom participation, and overall learning experience. Faculty members actively utilized Learning Management Systems (LMS) and various digital platforms for sharing study materials, assignments, notices, and academic feedback, thereby ensuring continuous engagement beyond the traditional classroom environment. To promote flexible and self-directed learning, the department adopted a blended learning approach that combined conventional teaching methods with online resources, webinars, digital content, and activity-based learning strategies.

Best Practices of the Department

The Department of Commerce follows several student-centric and quality-oriented practices aimed at fostering academic excellence and holistic development. The department emphasizes ICT-enabled and blended learning by integrating smart classroom teaching, digital resources, and interactive methodologies to create an engaging and technology-driven academic environment. The department also encourages experiential and skill-based learning through seminars, project work, group discussions, presentations, and practical assignments, enabling students to bridge the gap between theoretical knowledge and practical application while strengthening communication, analytical, and problem-solving skills. Special guidance and mentoring are provided for career advancement and competitive examinations such as UGC-NET, banking services, CA/CMA, and entrepreneurship opportunities. The department has also effectively implemented the Punjab Entrepreneurship Mindset Program (PEMP), which aims to nurture entrepreneurial thinking, creativity, innovation, and decision-making abilities among students. Another noteworthy practice is the promotion of learner-centric and outcome-based education through continuous assessment, remedial teaching, and participative learning approaches. The department further encourages students to make effective use of the departmental library and its resources, including books, journals, periodicals, and reference materials, to develop reading habits, independent learning skills, and research aptitude.

Extension and Outreach Programmes

The NSS Extension and Outreach Programme was organized with the enthusiastic participation of 28 student volunteers, comprising 14 boys and 14 girls. The programme aimed to inculcate social responsibility, community awareness, teamwork, and a spirit of service among students.

Volunteers actively participated in a variety of community-oriented activities, including cleanliness drives, awareness campaigns, educational assistance programmes, and social interaction initiatives. The equal participation of male and female volunteers reflected the department's commitment to inclusiveness, cooperation, and collective social engagement.

Through these outreach activities, students were encouraged to contribute meaningfully to society while developing leadership qualities, discipline, communication skills, and a sense of civic responsibility.

Departmental Assets

The Department of Commerce possesses adequate academic and physical infrastructure to facilitate effective teaching and learning. The department is equipped with essential resources such as classroom furniture, computers, smart boards installed in two smart classrooms, multimedia teaching facilities, storage almirahs, and other ICT-enabled equipment that support technology-assisted instruction.

These resources are regularly utilized for classroom teaching, student seminars, presentations, workshops, and other academic activities. The departmental infrastructure also supports the proper maintenance and organization of academic records, books, and learning materials. Overall, the available assets contribute significantly to creating a conducive learning environment and strengthening the department's commitment to quality education and innovative teaching practices.

Future Action Plan

The Department of Commerce aims to further enhance academic quality and institutional development through a comprehensive future action plan focused on innovation, research, skill development, and infrastructure improvement. The department plans to strengthen ICT-enabled and blended learning practices through increased utilization of smart classrooms, digital teaching tools, LMS platforms, and interactive educational technologies. Efforts will also be directed towards promoting research culture by encouraging faculty and students to participate in seminars, conferences, workshops, publications, and project-based academic activities.

To improve employability and practical exposure, the department intends to organize more skill-oriented programmes related to accounting, financial literacy, entrepreneurship, and career development. Greater emphasis will continue to be placed on the effective implementation of the Punjab Entrepreneurship Mindset Program (PEMP) to foster innovation, creativity, and entrepreneurial capabilities among students. Learner-centric practices such as continuous evaluation, remedial coaching, and participative learning methods will be further strengthened to improve academic outcomes.