

Government Shivalik college Naya Nangal



WORKSHOP ON “ENTREPRENEURSHIP & INNOVATION” AS A CAREER OPPORTUNITY

under
Institute Innovation Council

MEANING

Innovation being the process of creating new ideas and methods,
while entrepreneurship serves to turn those ideas into successful businesses.

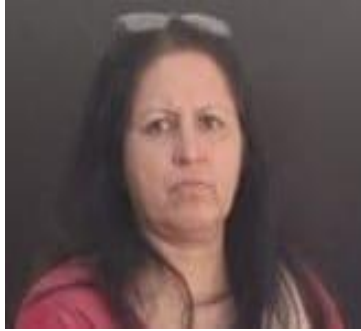
Both are critical components of the business world and are essential for driving progress and growth in any industry.

• ENTREPRENEURSHIP EXAMPLES

- Single-location restaurant, one grocery shop, or a retail shop to sell goods or services would all be examples of small business entrepreneurship. These people usually invest their own money and succeed if their businesses turn a profit, which serves as their income.

REPORT OF WORKSHOP

Principal Government
Shivalik College, Naya
Nangal



The Career Counselling Cell of Government Shivalik college Naya Nangal has successfully organized an Offline Workshop on “Entrepreneurship and Innovation as Career Opportunity” during 12nd January, 2024.

Objectives of the Workshop

- Promote the importance of Entrepreneurship and innovation as career opportunity and inculcate skillset required for a young graduate.

- To stimulate the overall architecture of the Entrepreneurship life cycle and how student can create innovative product by undertaking relevant methods.
- To demonstrate global entrepreneurship activity – growing share of India and different types of entrepreneurship.

Contents of the Workshop:

- Overview on Entrepreneurship Life Cycle and India position on global entrepreneurship activity.

How to convert the Young graduate into Innovative Entrepreneur.

- How to start a new Innovative start-ups.
- A Hands-on- Survey to check a graduate eligibility to become an Entrepreneurship

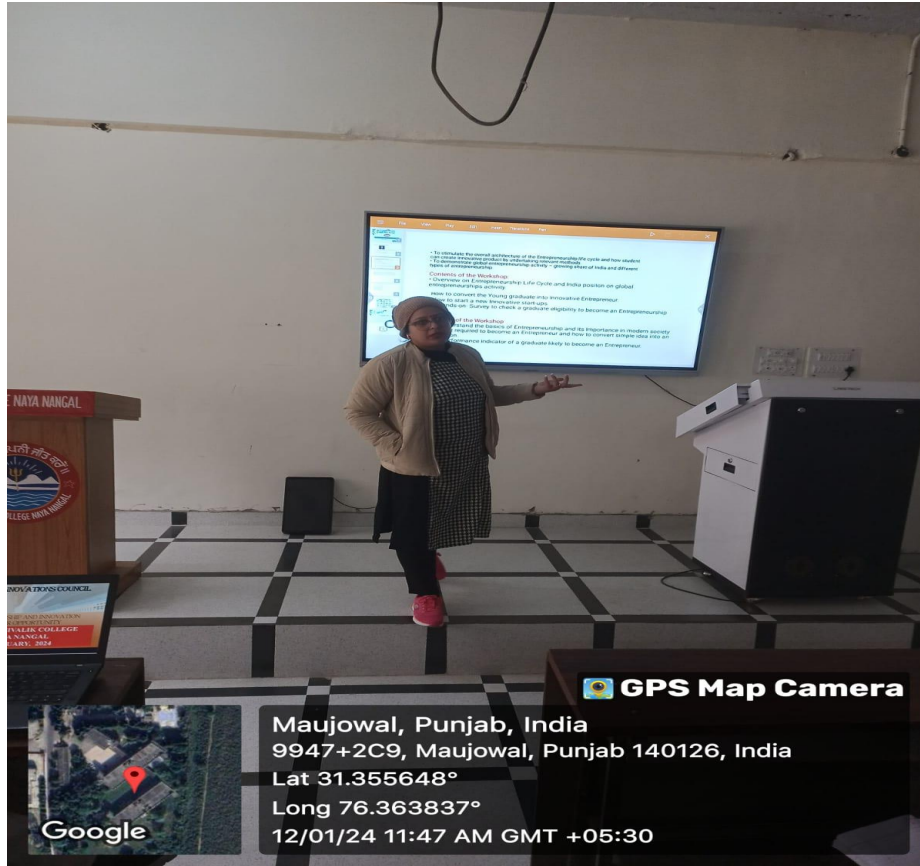
Outcome of the Workshop

- To understand the basics of Entrepreneurship and its Importance in modern society
- Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.
- Key performance indicator of a graduate likely to become an Entrepreneur.

A total of 45 students and faculties from host institution participated in the workshop, where Mrs Seema Saini, Principal, Government Shivalik College Naya Nangal demonstrated the process of Entrepreneurship of India and life cycle of Entrepreneurship.

Mr. Maninder Singh (Work and Cost Accountant) is cordially invited as a resource person to motivate our students on the topic “ Entrepreneurship and Innovation” as a career opportunity.





Nodal officers Institutional Innovation Councils Punjab & Coordinator of Career Counselling Cell Dr. Payal Jaswal addressing the students related to topic Entrepreneurship and Innovation as career opportunities.

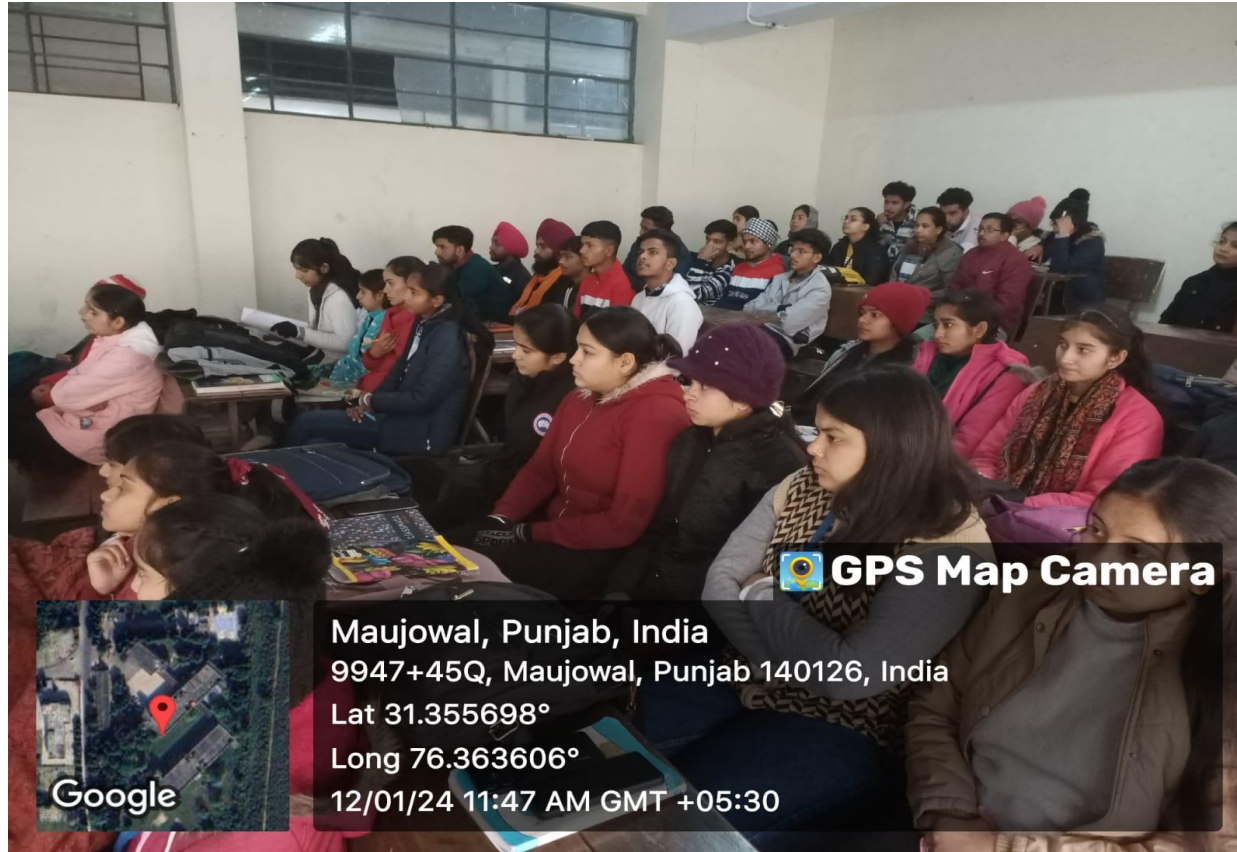
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9947+2C9, Maujowal, Punjab 140126, India
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Types of Entrepreneurship

- 1) Technological Entrepreneurship
- 2) Opportunistic Entrepreneurship
- 3) Social Entrepreneurship
- 4) Incubative Entrepreneurship
- 5) Environmental Entrepreneurship
- 6) Cultural Entrepreneurship
- 7) Imitative Entrepreneurship

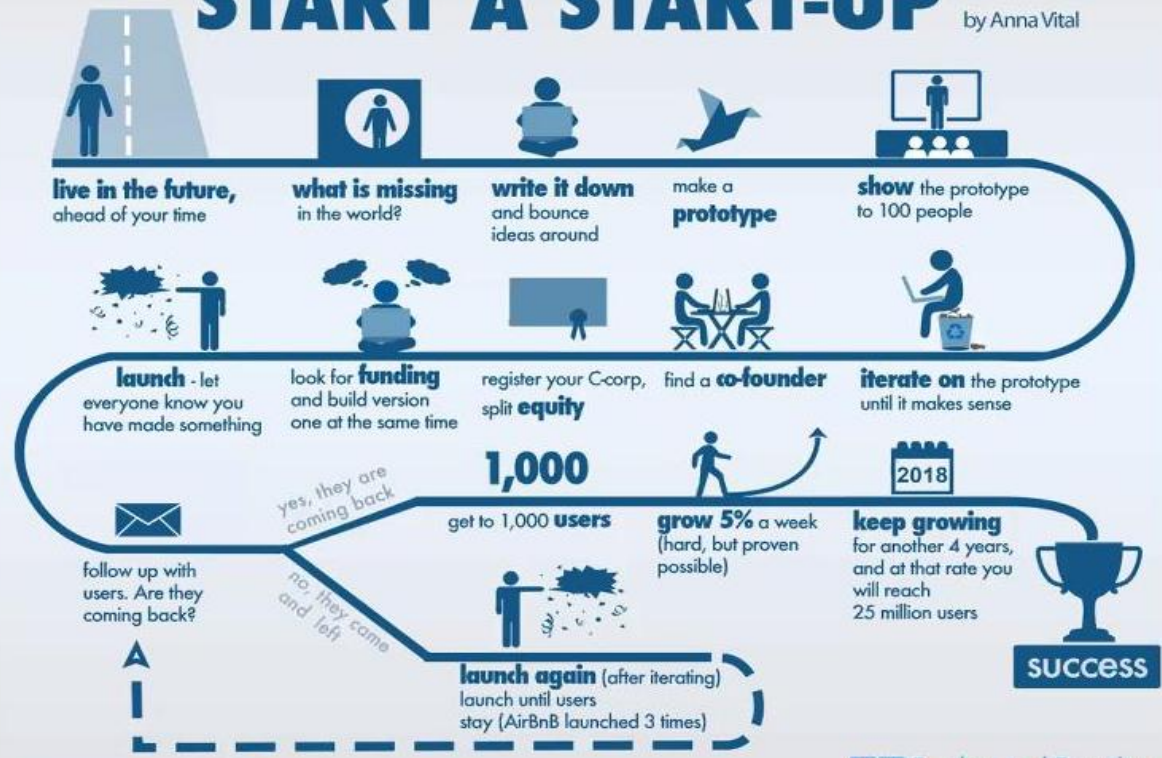


40 students of Government Shivalik college Naya Nangal hsa been attended workshop on topic “

Entrepreneurship and Innovation as Career Opportunity”

HOW TO START A START-UP

by Anna Vital



inspired by anonymous essay by Paul Graham

The background features a light teal gradient. Stylized tropical leaves are scattered around the edges. In the top-left and bottom-right corners, there are large, detailed leaves in shades of teal and yellow with dark green veins. Smaller, simpler leaves in various shades of teal and yellow are scattered throughout the top and bottom areas.

THANK YOU