

# My Story



- Gurdeep Kaur

## Early Life

- My name: Gurdeep Kaur
- Born and brought up: Nalagarh
- Family background: Middle class family, Father, Mother & 2 siblings
- Got married at the age of 20, in 2007



## Life after marriage

- Came to Gambhirpur, Shri Anandpur Sahib
- Two children: Karandeep, Ramandeep
- Day to day life:



Better late  
than never!!!

After wasting a lot my time sleeping and gossiping, at the age of 35, I finally decided that

I want to do something  
productive with my life



# My journey begins

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- As a 1<sup>st</sup> step towards development, I joined Muskan Ajeevika SHG
- My 2<sup>nd</sup> step was getting into a position of responsibility, so joined as the secretary of the SHG



# What activities did we do in the SHG?

Wollen Se start kiya  
Asha ji aae Hmare pass btya unhone ne  
Tejj da festival  
Lohri festival

# Problems we faced...

Less profit,  
More hard work



**Felt underutilized, had more potential & wanted to do more with life**

**17<sup>th</sup> June 2022**

**Opportunity came knocking on my door!!**

**#GTBharat**  
SHAPING **VIBRANT INDIA**



**Grant Thornton**  
Bharat

- **It is a multi-national consultancy firm**
- **They wanted to hire a Local Resource Person (LRP) for project STREE.**

Few people in this world get a 2<sup>nd</sup> chance, and I am one of those fortunate ones.

August 2022: I was hired by Shubham Sir for GT Bharat, and everything changed after that.



# STREE

- Social & Transformative Rural Economic Enterprise
- Objective: Women Empowerment
  - Increase in income by 50%
  - Skill development
- Area of operation:
  1. Farm Sector (Agriculture, GAP, Market Linkage)
  2. Off Farm Sector (Animal Husbandry, Dairy, Mushroom etc)
  3. Non-Farm Sector (Knitting, stitching, Macrame work, Jute bags etc)
- Channel of operation: FPC



# Our To do list

Gaon ke sarpanch se ph pr bat karni fir sarpach ji ke pass jana gaon m or metting karni  
Gt bharat ke project STREE ke bare m btana .ki hmme FPO hai



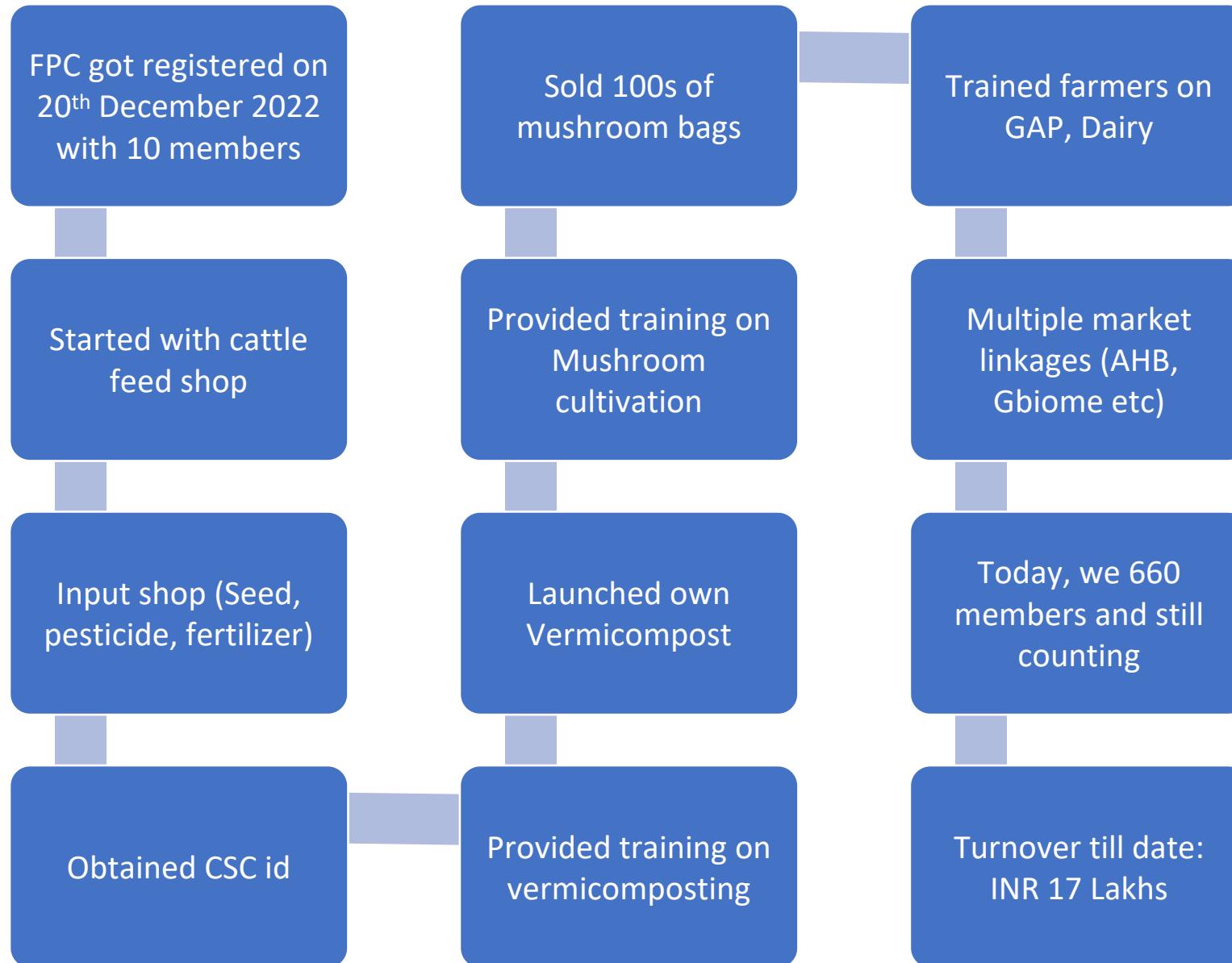
## Challenges

Challenges bhout aae hmme koe koe gaon se hme ye bol k bhaga diya ki aap jutde ho fake ho aap  
Logo ka pessa lekar bhag jayege  
1din m hm 5.6 gaon m v meeting ki pr koe mane ki liye tiyar nhi tha

Finally, we  
met Mrs.  
Neelam  
Devi & Mr.  
Rajesh Rana



# FPC Journey





# Farm Sector



G A P Training





# Off Farm Sector



Vermicompost





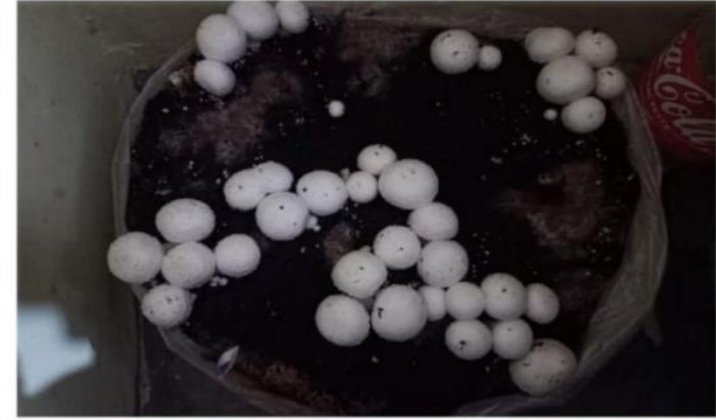
# Off Farm Sector

# Cattle health & Nutrition Management





# Mushroom Training





# Non-Farm sector

Free trainings on Knitting, Stitching  
Macrame Work etc





# Non-Farm Products





# Market linkage in Non-Farm Sector: Tashvin Foundation

## Tashvin Foundation: A tale of vision, passion, diligence



BY BUREAU / CHANDIGARH

THE VIRTUE of generosity guides the philosophy of Tashvin Foundation, which literally means, 'A Generous Individual.' Driven by faith and fire, Tashvin's simple, yet powerful motto is 'Service before Self.' Tashvin Foundation was started in 2021 by a collective of individuals, who are dedicated to social causes, has no commercial aspects, and is purely a philanthropic effort to reach out to people in genuine need. Tashvin involves itself in the fields of health, education, women empowerment, life skills, environmental welfare and holistic healing. Tashvin aims to garner resources, tie-up with clinics, diagnostic labs, hospitals and chemists and hire tired clinicians to build a strong chain in order to provide health treatment and rehabilitation at various levels to those in need. Tashvin endeavours

to work with educationists to provide free tuition, academic counselling, sponsorships and support for deserving EWS students. The foundation has also envisioned a Woman Empowerment Module: with gender specialists as part of their formidable team. Tashvin offers education, career and health counselling to women, which extends to assisting them in making informed decisions regarding the setting up of their own home business, marriage, savings and future. Tashvin additionally focuses on skill development for both men and women, exploring skills of the future that will create job openings, with the partnership of both private and government agencies.

Tashvin Foundation's founders include Natasha Chopra and Dr. Harvin Chopra, who are driven by a passion to make a difference in the lives of people who are financially, emotionally, socially, physically and mentally in need. For Natasha, a meaningful life is one which provides solace to others, with no expectations of any accolades, returns, rewards or validations. Natasha found her calling in a space of health and healing, and she has never looked back since.

Guided and encouraged by her husband Harvin Chopra, a leading radiologist, and also a co-founder, as well as her father-in-law, a Neurologist of international repute, Natasha informally began reaching out to people: engaging in expansive endeavours ranging from providing medicines to those who could not afford expensive drugs, getting appointments with doctors for the underprivileged seeking specialized treatment, arranging for emergency cases, organizing medical equipment for the needy, spending time with the elderly away from their loved ones, providing young women with access to education and helping them become financially independent,

providing frontline workers with masks and sanitizers during Covid times, collecting funds to arrange the wedding of a destitute girl, etc.

The foundation's projects range from funding education, to health treatments in hospitals for the underprivileged, creating green zones in various cities, to initiating projects for skill development for women. Under Tashvin's Project Prakash, the aim is to address preventable blindness in economically weaker sections by performing free cataract surgeries. The 'Prayaas' project, Tashvin Foundation's primary mission, is to provide fulfillment by offering real life experiences to underprivileged children, and is an investment in a brighter and more equitable future. These experiences not only shape individual lives but contribute to building a more inclusive and compassionate society. Similarly, the foundation's Project Udaan is concerned with promoting entrepreneurial spirit among underprivileged women.

Tashvin's vision and resolve is to create a circle of compassion by reaching out to people in need, irrespective of age, gender, religion, social standing, or region, and with a clear plan of action and a systematic approach, address the many challenges that life has posed for them.

Tashvin's targets for the New Year include: tying up with more hospitals for cataract surgeries and eye-care equipment in rural areas, a travel van to transport more patients, larger space and a greater number of sewing machines to empower more women and reach out to a wider audience with handmade products prepared by the Tashvin team. The foundation's long-term goals are to develop a more formal and structured reach, and it aims to cement a place connecting like-minded people who are dedicated to social causes.





# Personal learning & Development

- Started speaking
- Confidence boost
- More informed decision maker
- Networking: Met & got introduced to important people
- Opened my own LinkedIn Account
- Got enrolled in computer training classes
- Made my 1<sup>st</sup> CV



Meeting with Shri. Amardeep Singh Gujral, ADC (D), Rupnagar



Search

Home

My Network <sup>1</sup>

Jobs

Messaging

Notifications



**Gurdeep Kaur** · 1st

community resource person at Grant Thornton Bharat LLP

Anandpur Sahib, Punjab, India · [Contact info](#)

[132 connections](#)



Anamika Paul, rajib mohanty, and 44 other mutual connections

[Message](#)

[More](#)



Grant Thornton Bharat LLP



# Gurdeep Kaur

Female

## Objective

Seeking esteemed opportunity to learn and pursue my interest in a progressive firm that demands an ambitious person, help me hone my acquired knowledge and skills, and be a part of a team that consistently works towards excellence.



## ACADEMIC QUALIFICATIONS

Degree	Year	Institute/University	Percentage/CGPA
Basic Computer Training	2023	Sunny Oberoi Charitable Trust, Anandpur Sahib	Ongoing
Intermediate (Science)	2006	National Institute of Open Schooling (NOS)	56.4 %
Matriculation	2004	Govt. High School, Reru	50 %

## PROFESSIONAL EXPERIENCE

(4+ years)

Organization: Thornton Bharat LLP	<ul style="list-style-type: none"><li>Facilitated income enhancement of 100+ women in the identified cluster of Shri Anandpur Sahib, Punjab through Skill Development, GAP trainings &amp; Crop Advisory, convergence of Government scheme under the STREE project initiated by HDFC Parivartan &amp; GT Bharat</li><li>Hosted mobilization camps across 15+ villages to disseminate knowledge regarding farmer collectives and enabled the community to register an FPC – SASYWEPCL &amp; one society – RMWS after identification of the cluster</li></ul>	Aug 2022 – Ongoing
Designation: Local Resource Person	<ul style="list-style-type: none"><li>Received appreciation from BDPO – Shri Anandpur Sahib, for registering the first ever women-led FPC in the block and for guidance provided to the FPC in order to open a cattle-feed shop in association with De Heus India.</li><li>Received letter of appreciation from Department of Horticulture – Shri Anandpur Sahib for identifying 10+ beneficiaries and helped them leverage RKVY scheme for setting up of Vermicomposting units</li><li>Played a crucial role in increasing turnover of input shop by channelizing sales and post-sales follow ups in and around the cluster</li></ul>	
Muskan SHG Treasurer	<ul style="list-style-type: none"><li>Spearheaded a group of 10 women to form an SHG and executed business activities</li><li>Maintained financial records &amp; minutes of meetings</li><li>Generated leads for business development</li></ul>	June 2022 – Ongoing
Manager @home	<ul style="list-style-type: none"><li>Inventory management &amp; procurement of raw material – Household Rations</li><li>Financial management – Prioritization &amp; allocation of funds post cost-benefit analysis</li><li>Housekeeping – On a “Swachh Bharat” mission</li><li>Conflict management – Resolving issues pertaining to members of the household</li></ul>	April 2007 – Ongoing

## KEY SKILLS

Technical	Sales, Microsoft Word, Microsoft PowerPoint, Microsoft Excel
Personal	Relation building, Interpersonal skills, Meticulous learner and Adaptive.

## PERSONAL INFORMATION

Languages	Hindi, Punjabi
Domicile State	Punjab
Interests	Adobe Photoshop

## Reference

Mr. Shubham Barik	Assistant Manager, Grant Thornton Bharat LLP	+91 7008327895
Dr. Bharat Bhusan	HDO, Dept. of Horticulture – Shri Anandpur Sahib.	+91 8146820900

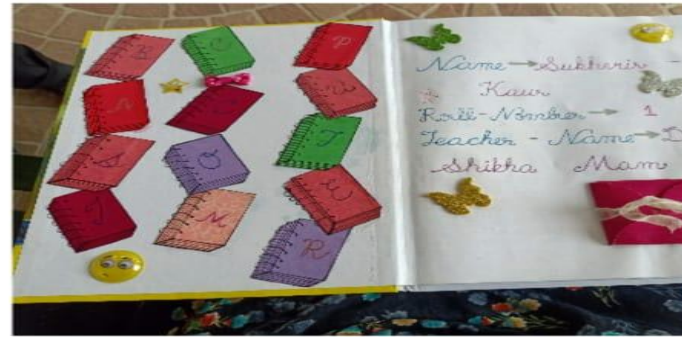
## Declaration

I hereby declare that the above-mentioned information is true to the best of my knowledge and I bear the responsibility for genuineness and ability to provide the required transcript.

DOB - 10/11/1986

| gk0706071@gmail.com | +91-8146120294

# Basic Computer Training



# Kahani me twist

- 15<sup>th</sup> August 2023: Prime Minister Narendra Modi announced About Lakhpati Didi Initiative during his Independence Day speech.
- Objective: To encourage women to start micro-enterprises within their villages.
- Under the Lakhpati Didi Initiative, the government aims to train two crore women.
- The program is aimed at training women in self-help groups (SHGs) so that they can earn a sustainable income of at least Rs 1 lakh per annum per household.





# 15-day Drone training

- Under the same scheme, IFFCO released a notification that it wants to send 15 women for drone training.
  - At first, I was too afraid to even think about it.
  - Then somehow, I managed to convince myself but...
  - **Gahrwalo ne fir mna kar diya!!!**
-

Certificate No: DDGGN23MERPC/B06T4



## CERTIFICATE OF COMPLETION

This is to certify that

**GURDEEP KAUR**

has successfully completed the DGCA-approved Remote Pilot Course

**Category: Rotorcraft VLOS, Class : Medium** conducted by  
**Drone Destination** at **Gurugram Base**

**Ground Classes:** 16 Nov – 17 Nov 2023

**Flying & Sim Training:** 18 Nov – 25 Nov 2023

**UIN NO:** UA006ETD0TC, UA006EUD0TC

**Mr. Anurag Shukla**  
**Accountable Manager**

**Mr. Mani Bharath**  
**Remote Pilot Instructor**





## Farm women from Punjab set to give drones a whirl

Vibhor.Mohan@timesgroup.com

Chandigarh: A group of 20 women are ready to don the role of drone pilots and whirl flying machines across farmlands in Punjab to slash the time spent in spraying nano-urea. Drone units costing around Rs 15 lakh each are being provided free of cost to beneficiaries as part of a centrally-sponsored scheme through Indian Farmers Fertiliser Co-operative (IFFCO).

Eight of them are back after mastering drone use at a fortnight-long training provided by Iffco at Prime Minister Mahila Kisan Drone Kendra in Manesar, Haryana. Women would use it to spray fields of farmers in their areas, charging Rs 200 to Rs 250 per acre to become self-reliant.

Jaswinder Kaur Dhallwal of Rattian village in Moga, said, "My husband and son motivated me to join the project. My son is doing a diploma in electronics and was excited about the idea. When I reached the training centre, the initial inhibition disappeared as I could manoeuvre the drone well. Earlier, I have been involved with a farmer producer organisation (FPO). Apart from farming, my husband runs a flour mill."

Another beneficiary, Gurdeep Kaur of Gambhirpur village in Anandpur Sahib sub-division of Ropar district, said it felt good to be back to the classroom to receive training.

"We all use smartphones and other devices. Learning the use of drones was not difficult," she said.

She added drones would help minimise manual labour for spraying fertilisers and pesticides in fields. Farmers have to shell out much more for spraying and it takes almost the entire day. But the drone can cover an acre in seven minutes, said Gurdeep, adding that adoption of technology was required in labour-intensive tasks, including harvesting.

Beneficiaries said they



**DREAMS TAKE FLIGHT:** Eight women have returned from training at Prime Minister Mahila Kisan Drone Kendra in Manesar, Haryana

were trying to motivate farmers to opt for nano-urea as it improved crop yield through precise application, reduced wastage and improved nutrient absorption. Drones with sensors play a pivotal role in gathering crucial crop health data, they said.

Mandeep Kaur Pannu (39) from Ludhiana said she met women from other states like

**DRONES BEING GIVEN FOR FREE**

Rajasthan and Uttarakhand at the training camp. "I met Zeenat from Himachal, whose family owns apple orchards. She shared her experiences with me. I grow cucumbers over five acres and shared some farming tips with her. The use of techniques like drones would revolutionise farming in a state like Punjab, where farmers are always open to adopting new innovations. The drones come with a 10-litre tank and there is less wastage of urea and water," she said.

Gurinder Kaur from Machhiwara in Ludhiana said her husband is an agriculturist with 150 acres of land and motivated her to join the project.

"He is innovative-minded and wants to use every new farm equipment. He has already planned things for me. Once the drone is delivered to us, he would get me a shop and hire support staff. Till now, I was busy with kids, but now

that they're in college. I am trying to learn new things. All women in the team come from the grassroots and are best-suited for the project," she said.

To shortlist women beneficiaries, Iffco had approached Grant Thornton Bharat, which is already working with over 27,000 women in Ludhiana, Moga, Barnala and Rupnagar. Manpreet Singh, manager for public sector consulting at Grant Thornton Bharat, said the main objective of their programme was to empower women and create a positive impact on their social and economic conditions by upskilling them and making them eligible for government schemes.

H S Sidhu, state marketing manager of Iffco, said as part of the project, 300 women from the country had been given free training to use drones.

"To begin with, 20 women, preferably Class XII pass and working with a self-help group, have been selected. Iffco has placed a purchase order for 2,500 drones to be used across the country, of which 100 drones will be set aside for Punjab. The drone, along with the electric vehicle, will be provided for free to these women to make them financially self-reliant. Ideally, women should use drones for 200 days. The drone can cover 20 acres in a day and the money earned will go to these women," he said.



## ਪਿੰਡ ਗੰਭੀਰਪੁਰ ਦੀ ਗੁਰਦੀਪ ਕੌਰ ਕਰੇਗੀ ਡਰੋਨ ਨਾਲ ਖੇਤਾਂ ਵਿਚ ਛਿੜਕਾਓ ਹਰਿਆਣਾ ਦੇ ਮਾਨੇਸਰ ਵਿਚ ਹਾਸਲ ਕੀਤੀ 15 ਦਿਨਾਂ ਦੀ ਸਖ਼ਤ ਸਿਖਲਾਈ

ਢੇਰ/ ਸ੍ਰੀ ਅਨੰਦਪੁਰ ਸਾਹਿਬ, 27 ਦਸੰਬਰ (ਕਾਲੀਆ/ ਨਿੱਕੂਵਾਲ)-ਇੱਥੋਂ ਨੇੜਲੇ ਪਿੰਡ ਗੰਭੀਰਪੁਰ ਦੀ ਇੱਕ ਘਰੇਲੂ ਔਰਤ ਗੁਰਦੀਪ ਕੌਰ ਹੁਣ ਖੇਤਾਂ ਵਿਚ ਡਰੋਨ ਰਾਹੀਂ ਨੌਨੋ ਯੂਰੀਆ ਅਤੇ ਡੀ.ਏ.ਪੀ. ਦਾ ਛਿੜਕਾਓ ਕਰੇਗੀ। ਜਿਸ ਲਈ ਉਹਨੇ

ਹਰਿਆਣਾ ਦੇ ਮਾਨੇਸਰ ਸਥਿਤ ਪ੍ਰਧਾਨ ਮੰਤਰੀ ਮਹਿਲਾ ਡਰੋਨ ਕੇਂਦਰ ਵਿਖੇ ਇਫਕੋ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਉਸ ਵਲੋਂ 15 ਦਿਨਾਂ ਦੀ ਸਖ਼ਤ ਸਿਖਲਾਈ ਵੀ ਹਾਸਲ ਕੀਤੀ ਗਈ ਹੈ। ਦੱਸਣਯੋਗ ਹੈ ਕਿ ਬੀ.ਟੀ. ਭਾਰਤ ਕੰਪਨੀ ਵਲੋਂ ਸ੍ਰੀ ਅਨੰਦਪੁਰ ਸਾਹਿਬ ਯੂਵਾ ਮਹਿਲਾ ਉਤਪਾਦਕ ਗਰੁੱਪ ਬਣਾਇਆ ਗਿਆ ਹੈ। ਜਿਸ ਵਿਚ ਸ੍ਰੀ ਅਨੰਦਪੁਰ ਸਾਹਿਬ ਨਾਲ ਸਬੰਧਿਤ 660 ਮਹਿਲਾਵਾਂ ਜੁੜੀਆਂ ਹੋਈਆਂ ਹਨ। ਇਸ ਵਲੋਂ ਘੱਟ ਮੁੱਲਾਂ ਤੇ ਅਗੰਮਪੁਰ ਵਿਖੇ ਇੱਕ ਕਿਸਾਨ ਸੇਵਾ ਕੇਂਦਰ ਵੀ ਬਣਾਇਆ ਗਿਆ ਹੈ। ਗੁਰਦੀਪ ਕੌਰ ਨੇ ਦੱਸਿਆ ਕਿ ਜ਼ਿਲ੍ਹਾ ਰੂਪਨਗਰ ਵਿਚ ਉਸ ਸਮੇਤ ਦੋ ਔਰਤਾਂ ਹਨ। ਜਿਸ ਵਿਚ ਨੂਰਪੁਰ ਬੇਦੀ ਦੀ ਸਰਬਜੀਤ ਕੌਰ ਵੀ ਸ਼ਾਮਲ ਹੈ। ਉਨ੍ਹਾਂ ਦੱਸਿਆ ਕਿ 15 ਦਿਨਾਂ ਦੀ ਸਿਖਲਾਈ ਵਿਚ ਹੱਲ ਲਿਖਤ ਕੰਮ ਅਤੇ ਪ੍ਰਯੋਗੀ ਦੋਨੋਂ ਸ਼ਾਮਲ ਸੀ ਅਤੇ ਉਨ੍ਹਾਂ ਨੇ ਪ੍ਰੀਖਿਆ ਪਾਸ ਕਰਕੇ ਸਰਟੀਫਿਕੇਟ ਹਾਸਲ ਕੀਤਾ ਹੈ। ਉਨ੍ਹਾਂ ਅੱਗੇ ਦੱਸਿਆ ਕਿ ਸਿਖਲਾਈ ਤੋਂ ਬਾਅਦ ਲਗਭਗ 15 ਲੱਖ ਵਾਲਾ ਡਰੋਨ ਅਤੇ ਈ-ਰਿਕਸ਼ਾ ਉਨ੍ਹਾਂ ਨੂੰ ਕੇਂਦਰ ਸਰਕਾਰ ਦੀ ਯੋਜਨਾ ਰਾਹੀਂ ਇਫਕੋ ਵਲੋਂ ਉਨ੍ਹਾਂ ਨੂੰ ਮੁਫਤ ਦਿੱਤਾ ਜਾਵੇਗਾ ਤੇ ਇਸ ਦੀ ਵਰਤੋਂ ਨਾਲ 7 ਮਿੰਟ ਵਿਚ ਪ੍ਰਤੀ ਏਕੜ ਦਾ ਛਿੜਕਾਅ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ। ਜਿਸ ਦੀ ਸੇਵਾ ਰਾਸ਼ੀ 200 ਤੋਂ 250 ਰੁਪਏ ਪ੍ਰਤੀ ਏਕੜ ਹੋਵੇਗੀ। ਗੁਰਦੀਪ ਕੌਰ ਨੇ ਕਿਹਾ ਕਿ ਉਹ 12ਵੀਂ

ਪਾਸ ਹੈ ਤੇ ਉਨ੍ਹਾਂ ਦੇ ਪਤੀ ਮੋਹਨ ਲਾਲ ਅਰਬ ਦੇਸ਼ ਗਏ ਹੋਏ ਸੀ ਅਤੇ ਹੁਣ ਪਿੰਡ ਵਿਚ ਹੀ ਮਿਸਤਰੀ ਦਾ ਕੰਮ ਕਰਦੇ ਹਨ ਤੇ ਉਨ੍ਹਾਂ ਦਾ ਇੱਕ ਪੁੱਤਰ ਆਈ.ਟੀ.ਆਈ. ਅਤੇ ਦੂਸਰਾ ਦਸਵੀਂ ਜਮਾਤ ਵਿਚ ਪੜ੍ਹ ਰਿਹਾ ਹੈ ਅਤੇ ਪਰਿਵਾਰ ਵਲੋਂ ਉਨ੍ਹਾਂ ਨੂੰ ਪੂਰਾ ਸਹਿਯੋਗ



**ਡਰੋਨ ਸਿਖਲਾਈ ਹਾਸਲ ਕਰ ਚੁੱਕੀਆਂ ਦੋਨੋਂ ਮਹਿਲਾਵਾਂ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ ਰੂਪਨਗਰ ਨਾਲ।**

ਮਿਲ ਰਿਹਾ ਹੈ। ਉਨ੍ਹਾਂ ਕਿਹਾ ਕਿ ਉਸ ਨੂੰ ਇਸ ਮੁਕਾਮ ਤੇ ਪਹੁੰਚਾਉਣ ਲਈ ਮੈਨੇਜਰ ਮਨਪ੍ਰੀਤ ਸਿੰਘ ਅਤੇ ਸਹਾਇਕ ਮੈਨੇਜਰ ਸੁਭਮ ਬਾਰੀਕ ਦਾ ਵੱਡਾ ਸਹਿਯੋਗ ਹੈ। ਜਿਸ ਲਈ ਉਨ੍ਹਾਂ ਦਾ ਵੀ ਧੰਨਵਾਦ ਕਰਦੀ ਹੈ। ਉਨ੍ਹਾਂ ਇਸ ਸਬੰਧੀ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ ਰੂਪਨਗਰ ਡਾ. ਪ੍ਰੀਤੀ ਯਾਦਵ ਨਾਲ ਵੀ ਮੁਲਾਕਾਤ ਕੀਤੀ ਹੈ ਅਤੇ ਡੀ.ਸੀ. ਰੂਪਨਗਰ ਵਲੋਂ ਉਨ੍ਹਾਂ ਨੂੰ ਮੁਥਾਰਕਬਾਦ ਦਿੰਦੇ ਹੋਏ ਉੱਜਵਲ ਭਵਿੱਖ ਦੀ ਕਾਮਨਾ ਕੀਤੀ ਹੈ।



15<sup>th</sup> December 2023:

**Ms. Preeti Yadav**, IAS, Deputy Commissioner – Rupnagar congratulates **Mrs. Gurdeep Kaur**, member of SASYWFPCL on successfully completing her drone training and appreciates the efforts put in by **GT Bharat LLP** team towards women empowerment under their project **STREE**.

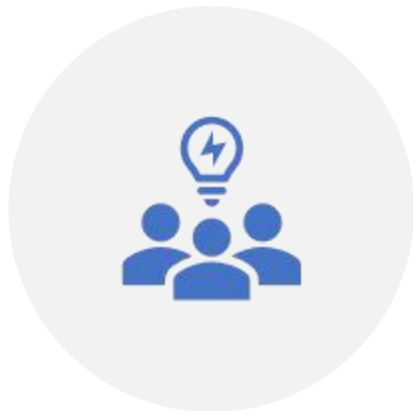




# Moral of the story



There is no wrong time to start a right thing.



You will never realise your full potential until & unless you get out of your comfort zone.