# INSTITUTIONAL INNOVATIONS COUNCIL

Problem Solving and Ideation

By:- Miss Shikha Vermani (Co-Founder Aaromya)

**Government Shivalik College college Naya Nangal** 





Shikha Vermani, Co-founder A development sector professional, with 3 years of **experience in Rural** Livelihoods domain **PGDRM, IRMA (2018-2020)** Shikha looks after the backward linkage, sourcing, and sales and marketing of the products



#### PROBLEM SOLVING

- Problems are obstacles thrown in front of us to hamper our progress.
- These problems must be solved and overcome.
- Problems can arise in personal, professional and social contexts.
- Some problems can be solved alone, some can be by collective thought and some by using computers.
- Problem solving refers to any activity or group of activities that seek to resolve problems or find a solution to solve the problems, by proceeding in an orderly fashion.

### Steps in Problem Solving

Ci

 There is a problem solving cycle which has been identified by Bransford and Stein and is known as the IDEAL model.

The steps in IDEAL model are,

1. Identification of Problems and Opportunities

- Definition of Goals
- Exploration of Possible Strategies
- Anticipation of Outcomes and Action
- Learning through Retrospection





#### Identification of Problems and Opportunities

 This is the first step which involves actively looking to the problems and not just responding to them.

The problems must be stated clearly so that the

subsequent steps are easier.





#### Anticipation of Outcomes and Action

- Every possible outcome must be analyzed after deciding a strategy.
- The already fixed strategy may have to be modified or even discarded.
- Inappropriate assumptions which were made earlier can be rectified in this stage.



## Thank You