

INSTITUTIONAL INNOVATIONS COUNCIL

**My Story- Motivational Session by Successful Innovator
By:- Mrs Reena Malhotra (HR GRAMMY ELECTRONICS)**

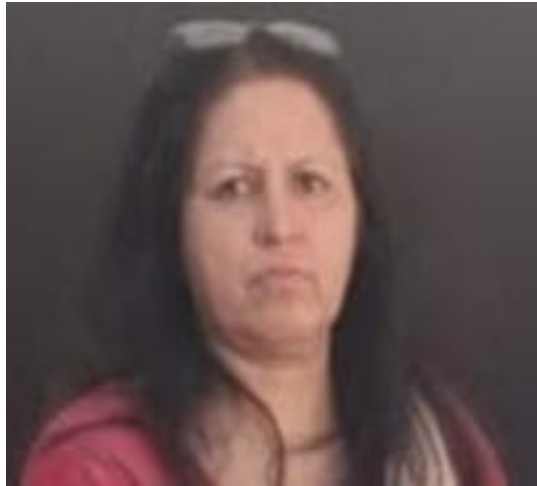
Government Shivalik College college Naya Nangal



Meaning

- **A person or group that introduces something new or does something for the first time. Innovators stands out in the market space as a leader due to its commitment to creating innovative products and flawless service. Innovators offer a wide spectrum of products and services. Regardless of the type of engagement, Innovators seeks collaborative client relationships with a singular focus on successful project delivery – as determined by our clients.**

REPORT OF WORKSHOP



**Principal Government
Shivalik College, Naya
Nangal**

The Career Counselling Cell of Government Shivalik college Naya Nangal has successfully organized an Offline Workshop on My Story- Motivational Session by Successful Innovators during 15nd January, 2024.

Objective

The objective of the program is to share the journey of start-up and its founder in terms of the challenges he faced and how he overcame from those challenges. The founder also mentioned about the role of university incubator and their support which helped him to grow his business.

Activities performed:

In the session, the speaker shared information about basics of entrepreneurship, startups and how they pursue their startup journey, what are the phases of startup, challenges they have faced and how are they managing the startup. The speaker also shares how a startup works along with the facilities available for the students on the campus in the form of incubation centres.

A total of 43 students and faculties from host institution participated in the workshop, where Mrs Seema Saini, Principal, Government Shivalik College Naya Nangal demonstrated the process of Innovation and how to become Innovator? Mrs Reena Malhotra (HR GRAMMY ELECTRONICS) is cordially invited as a resource person to motivate our students on the topic “ My Story- Motivational Session by Successful Innovator”.



**Nodal officers Institutional
Innovation Councils Punjab &
Coordinator of Career Counselling
Cell Dr.Payal Jaswal addressing the
students related to topic
Entrepreneurship and Innopvation
as career opportunities.**



- **Outcome:**

- **The outcome of this event is to spread knowledge about entrepreneurship and the startup ecosystem and show how to take startups as a career option for students while studying. Also to orient the students about entrepreneurship and startup, how they work, and how the student can pursue the same.**

THANK YOU